

Drive down auto distractions with help from CNA



We can show you more.®

RISK CONTROL



You hold the keys to better risk management

Drivers using handheld or even hands-free cell phones are four times more likely to be involved in a crash*. And while the National Safety Council estimates the average property damage per accident at \$9,100**, the liability exposure for an injury can potentially reach into the millions. Look to the knowledge and experience of CNA Risk Control to help minimize accidents and better manage your liability exposures.

Top 10 tips to reduce distracted driving in your company

- 1 Issue a written policy on avoiding distractions and cell phone use while driving.
- 2 Prohibit the use of cell phones when operating any vehicle on company business.
- 3 Use cell-blocking technology for cell phones in company owned vehicles.
- 4 Require drivers to be legally parked if they want to use a cell phone from their vehicle.
- 5 Implement a discipline program for violating policies.
- 6 Allow voicemail to handle calls.
- 7 Allow a passenger in the vehicle to handle calls.
- 8 Notify callers via voicemail that you are not available or driving and will return calls when safe.
- 9 Inform regular callers of your driving schedule and when you will be available to talk.
- 10 Keep your hands on the wheel and your eyes and mind on the road.

To learn more about how CNA can help your company maintain business income while reducing commercial auto exposures, call 866-262-0540 or visit www.cna.com/driverperformance.

*Source: <http://www.nsc.org/learn/NSC-Initiatives/Pages/distracted-driving-down-distraction-infographic.aspx>

**Source: <http://www.nsc.org/learn/NSC-Initiatives/Pages/distracted-driving-the-great-multitasking-lie-infographic.aspx>

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